

PROGRAM OVERVIEW

Gift card program overview

How gift card redemption works under the Georgia Lottery Corporation rules effective July 1, 2026, and what it means for your location.

What changed July 1, 2026

As of July 1, 2026, lawful redemption at a Georgia COAM location is limited to a short list of options: free replays, Georgia Lottery products, and gift cards. Cash redemption has never been permitted under Georgia law. Every location is required to offer at least one lawful redemption option — a location offering none is out of compliance.

Gift cards are also more flexible than before: both non-reloadable and reloadable cards are now allowed under the rules, giving location owners a durable, low-friction option that fits how customers already shop.

How it works at the counter

- ① **Play.**
Customers earn redemption value on skill-based cabinets, tracked automatically as they play.
- ② **Load.**
That value is loaded onto a gift card at the counter by staff, on premises — never handed across the counter as cash.
- ③ **Spend.**
The card spends like any other gift card, in-store, whenever the customer chooses to use it.

What Supreme installs and maintains

- Card reader and point-of-sale equipment, installed and maintained at your counter.
- Program setup configured to the Georgia Lottery Corporation rules effective July 1, 2026.
- Staff training on loading cards correctly and keeping redemption non-cash.
- Ongoing service, so the system stays running without you having to manage it.

Why owners like it

Gift card redemption keeps accounting clean — every bit of value awarded is tracked, not handed across the counter as cash. It's faster for staff at the register than a manual merchandise counter, and it keeps customers coming back to spend what they've earned in your store instead of walking out the door.

How to enroll

Enrollment is handled through Supreme as part of your location agreement — there's no separate application for you to file. Reach out through the contact page and a member of the team will walk you through setup and installation timing for your location.